

Sharon Chang

Sharon Chang is a future architect and the founder of the [Guild of Future Architects](#). Her work focuses on reframing the relationship between creativity, capital and impact.

Her early career centered around media and technology. As the Chief Creative Officer of the entertainment juggernaut that created popular shows such as *American Idol* and *So You Think You Can Dance*, she ventured into uncharted territories to create hybrid formats and new ways to engage audiences.

After nearly two decades exploring the most consequential intersections of emerging culture-making forces, she began to pioneer future architecture—a discipline that harnesses the intangible to shape complex cross-sector, context-driven and systems-level collaborations.

She develops interdisciplinary and intersectional projects within an ecosystem of operations that includes [Yoxi](#), her impact investment practice dedicated to funding inquiry; [19340](#), her film financing and production company behind notable films such as BAFTA-nominated [The Eagle Huntress](#); and her experimental family office that examines how wealth intersects with culture and society.